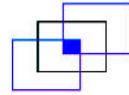


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The urban planning consultancy *location³ - knowledge transfer* offers practice-oriented consultancy, services and scientific research on urban development and transformation with an integrated and interdisciplinary approach.

location³ - knowledge transfer is operating within European, transnational, and nation-wide oriented projects. The interrelationship between urban development and socio-economic change is the main focus of activities.

September 2017

Curriculum Vitae

Petra Potz

Work Experience

- Since 2004** Managing director urban planning consultancy *location³ - knowledge transfer*
Consulting and research in integrated urban and regional development and transformation, stakeholder mix and multi-level governance: regeneration and renewal of (deprived) neighbourhoods and central areas, local economy, social economy, civic involvement, retail and real estate/housing business, quality of life in smaller and medium-sized cities. Since 2010: Thematic Expert in the EU URBACT programme
- 2001-2004** Senior researcher at the Social Science Research Center Berlin (Wissenschaftszentrum Berlin für Sozialforschung WZB), a public non-university research institute. International research on integrated urban development, retail business and governance. Studies and expert interviews in European cities (Berlin, London, Milan), analysis and final report
- 1989-2001** Senior/Junior researcher at the Institute for Spatial Planning (IRPUD), Technical University of Dortmund, Faculty for Spatial Planning. International research on urban development models, sustainable urban and regional development, settlement structures and urban renewal, social housing and urban regeneration policies in the periphery of Rome, Dortmund/Rome
- 1987-1989** Free-lance journalist. Radio and print press work on urban planning and socio-political issues in Rome, Italy

Education and Training

- 1993-1997** Postgraduate studies (Dottorato di Ricerca) in urban and regional planning and integrated urban and regional development at the University of Rome "La Sapienza", Department of Urban Planning (DPTU), Rome, Italy
- 1997** Postgraduate Degree *Dottore di ricerca* (Dr.)
- 1981-1986** Academic studies at the University of Dortmund, Faculty of Spatial Planning, Dortmund, Germany
- 1986** University Degree *Diplom-Ingenieurin Raumplanung* (Dipl.-Ing.)

Selected Projects and Activities

- 2016-2017** Lead Expert: coordination, consulting, research, reporting, URBACT Implementation Network “CIA 7: Cities in Article 7” on implementation and funding of integrated urban development. URBACT III Programme, European Union
European Metropole of Lille & URBACT Secretariat, Paris
- 2015-2017** Innovation and experimental fields for a co-operative development of livable neighbourhoods. The Church Takes Place in the City (Kirche findet Stadt). Management and knowledge transfer. National Urban Development Policy
Deutscher Caritasverband, Freiburg
- 2015** Integrated urban development and social prevention: funding and support opportunities for municipalities. Facilitation and documentation of the transfer workshop with North Rhine-Westphalian Cities and the Ministry for Building, Housing, Urban Development and Transport NRW
City Network Socially Integrative City NRW, Essen
- 2015** Perspectives for church-based buildings in Thuringia. Consulting, facilitation and documentation of expert workshop, Volkenroda monastery
International Building Exhibition Thuringia, Weimar
- 2014** National URBACT III Day – Germany. Facilitation, Conference on social innovation in integrated urban development, Essen
URBACT Secretariat, Paris
- 2014** Reference regions in Italy. Research and investigative study
International Building Exhibition Thuringia, Weimar
- 2013-2014** National Capacity Building Scheme for URBACT Local Support Groups Active Members – Germany. Preparation and facilitation of training sessions on capacity building in integrated urban development, Berlin
URBACT Secretariat, Paris
- 2012-2013** Local Forces, Criteria and Steering Success Factors for Sustainable Urban Development in Smaller Cities – Cittaslow. Study
Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR) within the Federal Office for Building and Regional Planning (BBR), Bonn
- 2012** Local Economy in North Rhine-Westphalia. Economy, Employment, Qualification, Image. Expert article, Ministry for Building, Housing, Urban Development and Transport NRW, Düsseldorf
EG DU Entwicklungsgesellschaft Duisburg GmbH, City of Duisburg
- 2011-2014** Coordination, management and knowledge transfer “The Church Takes Place in the City” (Kirche findet Stadt). National Urban Development Policy
Diakonie Deutschland, Berlin
- 2011-2012** The Urban Dimension: Neighbourhood Renewal in Duisburg-Marxloh/NRW (Article 8 ERDF). Study "Good Practice in Urban Development. 50 Projects supported by ERDF during the 2007-2013 programming period" (DG REGIO)
European Association for Information on Local Development, aeidl, Brussels
- 2010** Organization and documentation of the national conference “Attracting Business for the Community. New Development Partnerships in the Socially Integrative City”. National Urban Development Policy, Frankfurt/Main, 22.11.2010
BAG Soziale Stadtentwicklung und Gemeinwesenarbeit, Hannover

- 2010-2011** Lead Expert: coordination, consulting, research, reporting, URBACT Network “RegGov: Regional Governance of Sustainable Integrated Development of Deprived Urban Areas”. URBACT II Programme, European Union
EG DU Entwicklungsgesellschaft Duisburg GmbH & URBACT Secretariat, Paris
- 2009** Coordination, research and elaboration of recommendations “Activating Civil Society in the Socially Integrative City. Knowledge transfer fostering civil networking in order to guarantee sustainable social development policies in deprived areas”. Federal Initiative National Urban Development Policy
BAG Soziale Stadtentwicklung und Gemeinwesenarbeit, Hannover
- 2009** Survey and organisation of the jury session of the competition “Model Projects of the Socially Integrative City North Rhine-Westphalia”
City Network Socially Integrative City NRW, Essen
- 2004-2007** Project development, management and research “RENET: Retail Development – the Competence Network in the Baltic Sea Region”, INTERREG III B project, Baltic Sea Region, with REM · Consult, Hamburg
City of Osterholz-Scharmbeck

Selected Publications

Selected publications available as download: www.location3.de (see Kompetenz – Publikationen).

- Kirche findet Stadt: ohne bürgerschaftliches Engagement keine Quartiersentwicklung (The Church Takes Place in the City: Without civic commitment no neighbourhood development). With R. Hub In: Bundesnetzwerk Bürgerschaftliches Engagement: Online-Newsletter 17/2017, 24.08.2017. www.b-b-e.de
- Co-Production of Integrated Urban Development under Article 7 ERDF, Baseline Study – State of the Art, URBACT III Implementation Network CIA 7. www.urbact.eu
- Cities in Article 7 – From Planning to Implementing and Funding. Expert Article. URBACT III Implementation Network CIA 7. www.urbact.eu
- Insights into the pioneer work – Space for experiencing innovation and experiment. In: K. Vorhoff, D. Beneke (eds.): Kirche findet Stadt. Interim results. Berlin 2017, pp. 23-24
- Kirche findet Stadt. In: neue caritas Jahrbuch (Yearbook) 2017, Deutscher Caritasverband, Freiburg 2016, pp. 138-143
- Planungskulturen in Europa. Eine aktuelle Zustandsbeschreibung der Disziplin (Planning Cultures in Europe. A Status quo of the Discipline). In: PlanerIn, 1, 2016, pp. 38-39
- Cittaslow International Network. With A. Sept. In: Time Policies in Europe. Zeitpolitisches Magazin, German Association for Time Policy, 26, 2015, pp. 16-18
- Integrated neighbourhood development and social prevention. Documentation of the transfer workshop, Essen 2015
- Von Europa lernen. Städtische Dimension integrierter Entwicklungsstrategien weiter stärken (Learning from Europe. Strengthening the Urban Dimension of Integrated Development Strategies). In: Stadt und Gemeinde, Deutscher Städte- und Gemeindebund, 3, 2015, pp. 71-73
- Soziale Quartiersentwicklung mit neuen Partnern (Social Neighbourhood Development with New Partners). In: Kirche und Stadt. Magazin Innenstadt NRW, 2, 2014, pp. 10-14
- Kirche als Akteur in der Stadt- und Quartiersentwicklung in Nordrhein-Westfalen. Potenziale und Strategien für zukunftsfähige Quartiere (The Church as a Stakeholder in Urban and Neighbourhood Development in North Rhine-Westphalia. Potentials and Strategies for Sustainable Neighbourhoods). Ministry for Building, Housing, Urban Development and Transport NRW et al., ed.: P. Potz, Düsseldorf 2014
- Cittaslow-Germany: dove i piccoli centri urbani si rappresentano. Cittaslow-Germany: where small cities represent themselves. With A. Sept. In: UrbanisticaTre - Journal of Urban Design and Planning. Rappresentazioni Urbane - Urban Representations, i Quaderni 3, 2013, pp. 57-64. www.urbanisticatre.uniroma3.it/dipsu
- Der Cittaslow-Ansatz. Lebensqualität in kleinen Städten. (The Cittaslow Approach: Quality of Life in Smaller Cities). With A. Sept. In: PlanerIn, 5, 2013, pp. 46-47
- Lokale Qualitäten, Kriterien und Erfolgsfaktoren nachhaltiger Entwicklung kleiner Städte – Cittaslow (Local Forces, Criteria and Steering Success Factors for Sustainable Urban Development in Smaller Cities – Cittaslow). With A. Sept. German Federal Ministry of Transport, Building and Urban Development, Berlin 2013

- Benachteiligte Stadtteile auf der Agenda. Integrierte Stadtentwicklung in der EU-Strukturpolitik (Disadvantaged Neighbourhoods on the Agenda. Integrated Urban Development in EU Structural Policies). In: PlanerIn, 2, 2013, pp. 22-24
- Kirche findet Stadt: Aufbau und Potenziale strategischer Verantwortungsgemeinschaften (The Church Takes Place in the City. Development and Potentials of Strategic Partnerships Sharing Responsibility). In: R. Thies; K. Vorhoff (eds.): Kirche findet Stadt. Kirche als zivilgesellschaftlicher Akteur in Netzwerken der Stadtentwicklung. Berlin 2013, pp. 9-20
- Local Economy in North Rhine-Westphalia – Challenges and Outlook. In: Ministry for Building, Housing, Urban Development and Transport NRW (ed.): Local Economy in North Rhine-Westphalia. Economy, Employment, Qualification, Image. Düsseldorf 2012
- Co-Production of Local Action Plans. A Central Element of Regional Governance in Deprived Neighbourhoods. Expert Article. In: URBACT Tribune, Paris 2011, pp. 30-34
- RegGov Final Report – Ten Recommendations: Challenges and Conditions of Good Multi-Level Governance. URBACT II Network: Regional Governance of Sustainable Integrated Development of Deprived Urban Areas (RegGov). URBACT Secretariat, Paris 2011
- Private Actors in Neighbourhood Management. A Resource for Integrated Urban Development. Expert Article, URBACT Secretariat, Paris 2011
www.urbact.eu/fileadmin/general_library/Private_actors.pdf
- BAG Soziale Stadtentwicklung und Gemeinwesenarbeit (ed.): Wirtschaft für das Gemeinwesen gewinnen. Neue Entwicklungspartnerschaften für die Soziale Stadt (Attracting Business for the Community. New Development Partnerships in the Socially Integrative City). Coordination: Petra Potz. Berlin/Hannover 2010
- Immobilienwirtschaft in der Aus- und Weiterbildung. Schnittstellen zur Stadt- und Raumplanung in DE und CH. With C. Bahn. In: RaumPlanung 152, 2010, pp. 199-204
- What can be learnt from spatial (urban and regional) planning and development in Italy? With K. R. Kunzmann, Wang Fang. In: Urban Planning International. Special Issue: Italy - Planning for Cities and Citizens, Beijing, China, 3, 2010, pp. 1-4
- Gemeinwesenarbeit und lokale Entwicklungspartnerschaften – Eine Einführung. With R. Thies, D. Wölfle. In: BAG Soziale Stadtentwicklung und Gemeinwesenarbeit (ed.): Zivilgesellschaftliche Netzwerke in der Sozialen Stadt stärken. Bonn 2010, pp. 4-8
- Städte und europäische Kohäsionspolitik. In: RaumPlanung 149, 2010, pp. 119-120
- Zivilgesellschaftliche Netzwerke in der Sozialen Stadt stärken! Gemeinwesenarbeit in der integrierten Stadtentwicklung. With R. Thies. In: RaumPlanung 148, 2010, pp. 11-16
- BAG Soziale Stadtentwicklung und Gemeinwesenarbeit: Berliner Memorandum: Zivilgesellschaftliche Netzwerke in der Sozialen Stadt stärken! Coordination: P. Potz. Berlin/Hannover 2009
- Aktivierung von Zivilgesellschaft in der Sozialen Stadt: Handlungsfelder, Handlungsanforderungen und Befunde. With R. Thies. In: Wegweiser Bürgergesellschaft 23/2009, 20.11.2009
- Zehn Jahre Programm Soziale Stadt NRW. In: RaumPlanung 147, 2009, pp. 294-295
- Zertifizierung von Stadtquartieren? In: RaumPlanung 147, 2009, pp. 292-293

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- La riscoperta del centro urbano in Germania. In: Centri Commerciali &1, 2009, pp. 63-65
- Bildung, Wirtschaft, Arbeit im Quartier: BIWAQ. In: RaumPlanung 143, 2009, p. 109
- Planerbiennale 2009. Europäisches Forum in Nancy. With M. Stein. In: RaumPlanung 141, 2008, pp. 300-301
- Stadtentwicklungspolitik in Mailand. In: RaumPlanung 140, 2008, pp. 217-221
- Handlungsfeld Engagementpolitik. In: RaumPlanung 140, 2008, p. 242
- Cooperation as an Approach to City Centre Development. Transnational Transfer of "Mittendrin Berlin! The Centres Initiative". Berlin, Copenhagen, Stockholm, Helsinki. RENET. Berlin 2007
- Concentrating Forces in the City! Baltic Sea Ferry Travel and Tourism and its Potential for the Retail Economies of Respective Port Cities. With M. Lang. RENET. Berlin 2007
- Compendium on Retail Development, Planning Philosophies and Legal Instruments. Old Member States: Finland, Germany, Sweden. With M. Lang. RENET. Berlin 2007
- Das Immobilieninvestment als Determinante für den Strukturwandel im Einzelhandel. Ergebnisse aus Deutschland und GB. With C. Bahn. In: DISP, 169, 2007, pp. 31-40
- Innovation und regionale Kooperation. Strategien in Städten und Regionen. With S. Kelp-Siekmann, H. Sinning (eds.). RaumPlanung spezial 10. Dortmund 2007
- Metropolen handeln. Einzelhandel zwischen Internationalisierung und lokaler Regulierung. With H. Rudolph, C. Bahn. Stadtforschung aktuell 101. Wiesbaden 2005
- Strukturwandel im Einzelhandel europäischer Metropolen. Rahmenbedingungen und Perspektiven für die Stadtentwicklung in Berlin, London und Mailand. In: RaumPlanung 113, 2004, pp. 57-62
- Die Regulierung des Einzelhandels in London. WZB Discussion Paper SP III 2003-203, Social Science Research Center WZB. Berlin 2003
- Il caso di Berlino: una regione metropolitana asimmetrica. In: Talia, M. (ed.): Città e regioni metropolitane in Europa: peculiarità e convergenze nella pianificazione delle grandi reti urbane. Urbanistica Dossier, Rome 2003, pp. 47-51
- Urbane Regime – Möglichkeiten und Grenzen des Ansatzes. With C. Bahn, H. Rudolph. WZB Discussion Paper SP III 2003-201, Social Science Research Center. Berlin 2003
- Die Regulierung des Einzelhandels in Italien. Grundlagen und Einfluss auf die Handelsstruktur. WZB DP FS I 02-104, Social Science Research Center. Berlin 2002
- Spazi aperti – Offene Räume. Freiraumplanung in Italien und Deutschland. With A. Longo, U. von Petz, K. Selle (eds.). Dortmunder Beiträge zur Raumplanung 103. Dortmund 2001
- Großstadtreionen: Erfolgreiche Praktiken für eine nachhaltige Entwicklung. With F. Fürst. In: SRL (ed.): 3rd Biennial of Towns & Town Planners in Europe. Berlin 2000, pp. 121-132
- Parchi per il paesaggio post-industriale. L'esperienza della IBA Emscher Park. With E. Marchigiani. In: Paesaggio urbano 5/6, 2000, pp. 62-71
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- Leitbilder der räumlichen Stadtentwicklung im 20. Jahrhundert – Wege zur Nachhaltigkeit? With F. Fürst, U. Himmelsbach. IRPUD, Bericht aus dem Institut 41. Dortmund 1999
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- Rom – Madrid – Athen. Die neue Rolle der städtischen Peripherie. With V. Kreibich, B. Krella, U. von Petz (eds.). Dortmunder Beiträge zur Raumplanung 62. Dortmund 1993